

The source of Baobab



Baonane



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Between River Saloum and Baobab Trees

By Gabriele Fernsebner, Martin Spaeth (Biomega e.U.) and Ama Mbaye (Baonane sarl)

A group of young girls giggling on the way back from school and young shepherds from afar drawing water from the well for their thirsty sheep. This is what you can see when you enter the region of the Baobab trees. Scanning the horizon, you will find a solid building, a processing unit and a group of women and men dedicated to their tasks. You have entered the world of Baonane.

The Baobab Fruit Powder

Actually, what you are going to see is the only processing industry in the region. There is a common saying about Africa not producing what it consumes and not consuming what it produces. With the Baobab fruit, you have quite a different picture. The people of the region consume really Baobab products. Its components have even traditionally been used to cure a broad variety of ailments. Baobab powder is commonly used to juice (i.e. powder added to water) contains calcium and can also be consumed in case of milk allergy and other forms of lactose intolerance.

Local Senegalese Manufacturing of Baobab Products

Baobab powder or juice also provides valuable nutrients, especially treats digestive disorder, it both regulates constipation and diarrhoea thanks to its soluble and non-soluble fibers; Baobab for young children and babies suffering from diarrhea and in that case milk porridge and Baobab is a highly popular recipe.

Children in rural areas are said to be in good health thanks to their high level of Baobab consumption. Several publications detail that the pulp mixed with water was more effective in rehydrating children with severe diarrhoea than World Health Organization remedies. It is also commonly used as a milk substitute. The fruit disclose a high level of vitamin C, calcium and plenty of B vitamins, magnesium, iron, potassium (3% !), and antioxidants.

This powder is obtained by the work of women in the manufacturing. A long tradition of knowledge, linked to a modern technology leads to an excellent and safe product.

The Baobab Oil

From the work of the women remain the Baobab seeds, as small shrines of the power and the strong energy of the big Baobab.

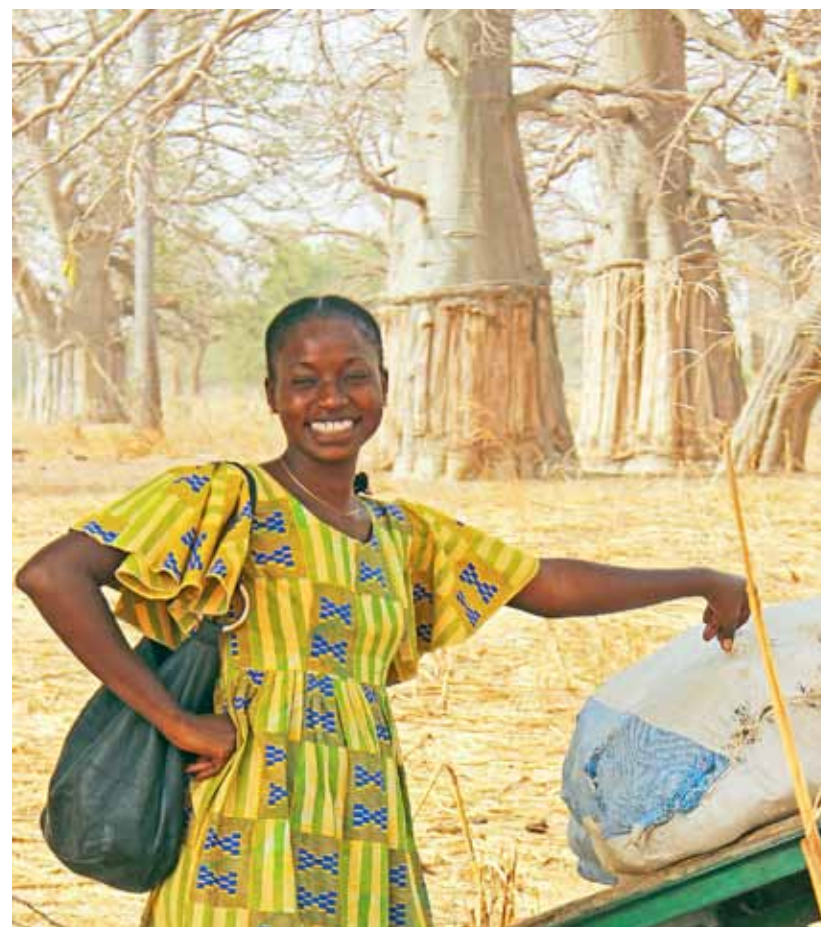
While women gain the powder, the boys extract oil from the seeds with an European screw press. Mothers in Africa know how important is this precious oil with a silky feel and a nutty aroma for the whole family. It is emollient and an excellent moisturizer for skin to protect it from sun and the high temperatures of the African sun. Also his antioxidant property protects the skin: the time seems to have no effect on the beautiful smooth skin of West African ladies.

Baobab oil is also cicatrizing and promote wound healing by young and old. And it is an excellent hair conditioner, leaving the hair soft and silky, protecting it against drying as well.

The most interesting benefit of Baobab oil is shown by a study on complementary cancer treatment. Baobab oil plays an essential role in the treatment after radiotherapy. It has a palliative effect on inflammation of oral and vaginal mucosa, especially for candidiasis.

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Baonane sarl, 100% African

The owner of Baonane sarl is a woman from this region. According to her own employees, including the women from the neighbouring villages, she is herself the incarnation of Baonane's vision and their hopes: to help people to gain confidence in their own ability, competence and skills and acquire new ones. And the idea that everyone is part of it and has her or his own place and space in the company and in a larger community.

And Baonane is just like this. The prospect of prosperity, fragrance and wealth in a dry environment. Then Baonane's vision is based on the idea of common effort. This is due to the fact the noun "Baonane" means a Serere ceremony - the Serere being one of the peoples making out the great Senegalese nation - where people join in celebration and prayers for divine power to come down and act and release rain.

People say that wisdom is like a Baobab tree, no single person can embrace it or that It takes many hands to surround it.

If you want to pioneer a cause, welcome to the world of Baonane, near the river, under the Baobab tree.

Baobab seed oil benefits:

- Moistoring, increase the skin elasticity
- Hair conditioning
- Nail care, especially for athlete's food
- Dental care, for swollen, inflamed gums
- For inflamed mucosa, essential in palliative treatment of cancer patients

Baobab fruit powder benefits:

- Prebiotic effect
- For disorders of intestinal activity
- Antioxidant
- Anti-inflammatory, analgesic, antipyretic
- Antiviral
- Heptoprotective activity
- Free from gluten, lactose, GMO
- High content of vitamine C, calcium, potassium, magnesium, fibers